

Silvia Sánchez Vicente

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Silvia Savi
INQUIRING MIND



With over 15 years in design, I've turned needs into solutions and ideas into pixels.

Fueled by a passion for learning and spreading positivity, I guide projects from start to finish with a collaborative approach. My background in sports has instilled values of teamwork, tolerance, and empathy. Traveling the world from a young age has honed my ability to adapt, tackle challenges, and find optimal solutions.

Additionally, my curiosity about human behavior enables me to deliver precise results creating seamless, and intuitive user & customer experiences.

EDUCATION

2024	Data and AI for UX design Somos Edison (online)
2024	DesignOps Mr. Marcel School (online)
2023	Design System Camp (Adv) Christian Vizcarra (online)
2021	Interaction, UI Design & Design System UXER School (online)
2020	Design Research (UX) UXER school (online)
2016 2015	Digital & Interactive Design (UX/UI) Postgraduate Course Idep Barcelona (BCN)
2009 2005	Graphic Design University Degree Llotja Escola Superior de Disseny (BCN)

TOOLS

- Mastery in the following work areas:

 **UX, design, wireframing, prototyping**
Figma, Sketch, Adobe Xd, inVision, Marvel, miro, Figjam, BallparkHQ, Slack, Asana.

 **Adobe Creative Cloud:** Id, Ai, Ps, Ae, Pr

- Expert in Mac environment
- Notions of HTML / CSS / Wordpress
- Familiar with Microsoft Office & Google

LANGUAGES

Español		Native
English		Advanced
Français		Interm.
العربية		Beginner

EXPERIENCE

UX Project Lead

Senior Product Designer / Kingeclent, VML, WPP (Riyadh, KSA)

Present
Apr
2022

Currently embedded at one of the leading banks in the Middle East, overseeing and guiding a team of UX/UI designers (on-site and off-site), and providing direct support to the client's Head of UX. Actively engaged in all end-to-end UX processes.

- UX leadership & management
- Design Research | Interaction | UI design | Design Systems

Banking

Senior UX/UI Designer / Kingeclent, VMLY&R (Barcelona, ESP)

Apr
2022
May
2021

UX/UI design in multi-sector and project management function for a large urban project.

- Project Management
- Interaction | UI design | Design Systems

Madrid Nuevo Norte, Deutsche bank, Ecovidrio, Agbar

Silvia Savi (Edinburgh, UK / Barcelona, ESP)

May
2021
Oct
2019

Personal development planning cycle, focusing my career on user experience.

Art Director + UX/UI Designer / Ogilvy Health, WPP (Barcelona, ESP)

Oct
2019
Sep
2012

Digital and offline advertising design specialized in health and wellness participating in end-to-end processes.

- Art Direction | Digital design
- Branding | Packaging
- Layouts | Artworks | Image retouching

AstraZeneca, Esteve, Boots, Boehringer Ingelheim, Unilever, Barcelona IVF, Eucerin, Ferrer, Isdin, Novartis, Grifols, Reckitt Benckiser, Sativex, Sensilis.

Digital Designer / Ogilvy DigitalHealth, WPP (London, UK)

Aug
2013

Work experience focused on digital creativity during summer holidays.

Astellas & AstraZeneca

Visual Designer / Bassat Ogilvy & Mather, WPP (Barcelona, ESP)

Dec
2012
May
2008

Offline advertising design for the consumer goods industry and retail market.

- Branding | Packaging
- Layouts | Artworks | image retouching

Cruzcampo, Converse, Unilever, Panrico, Nestlé, Palau de la Música, La Marató de TV3, Panasonic, Abertis, TMB, Aramón, Fundació "laCaixa".

EXPERTISE

- Research
- UX/UI Design
- Design System
- Branding
- Advertising
- Design Ops

SOFT SKILLS

- Leadership
- Proactivity
- Adaptability
- Teamwork
- Empathy (EI)
- Problem-solving

QUICK FACTS

15y Experience
0 Cups of coffee
+150 Projects

INTERESTS

 Sustainability
 Sports
 Volunteering